

SmartPTT ensured fast stable communication at the FIFA World Cup 2014 in Brazil



CHAMPIONSHIP OVERVIEW



12 cities



3 429 873 spectators

32

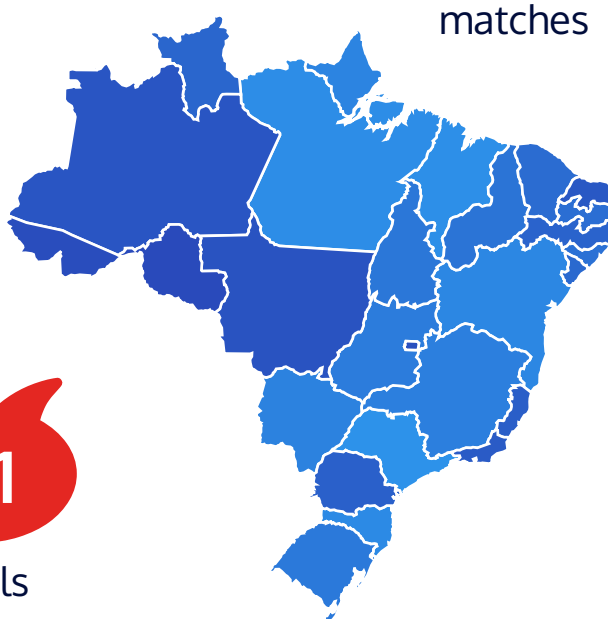
football teams

64

matches

171

goals



CHALLENGES

- The dispatchers should provide fast operation by contacting only necessary subscribers
- Management needed to control all subscribers' actions
- Simultaneous communications between different talk groups interacting at the same time should be organized
- Information about all events was required to be stored in the system for any cases investigation

Motorola MOTOTRBO Capacity Plus

SmartPTT Enterprise



3

STADIUMS



125

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TEXT MESSAGES
VOICE RECORDING
RULES & ALERTS



BENEFITS



Better personnel control and performance analysis having all calls and events stored



Emergency alarms ensure safety of the employees working in crowded places

Full coverage inside and around the stadium

Operational management of various work teams in different sectors of the stadium



CONVENIENT DISPATCHER'S WORK AND CLEAR COORDINATION OF STAFF COMMUNICATIONS IN THE PERIODS OF SHORT-TERM HIGH LOAD:

Each SmartPTT dispatcher chooses important communication groups and mutes other groups or turns down their volume

SmartPTT "Advanced Mute Mode" and "Custom Operation Console" tools allow the operator to hear only calls, addressed to them, and not completely break the connection with the subscribers of the muted channel



Unanswered calls are displayed on the console screen and the Operator can later return to them

PROJECT PARTNERS



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BUT SAFETY AND EFFICIENCY
OF YOUR COMPANY

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