### Radios



# **Cell Phones**

# WHY RADIOS?

Where cell phones fall short, digital radios keep you going

Helps to ensure privacy via a closed network and encryption

#### **CORPORATE SECURITY**



Uses a public network and provides an avenue for the theft of corporate intellectual property

#### **COVERAGE**

Offers excellent reception and wide coverage



Prone to dead spots and poor reception

Designed to work even in times of emergencies, power outages and disaster situations

#### RELIABILITY IN EMERGENCIES



Subject to outages from call overload, power failures and natural disasters

Provides clear communication even in highly noisy environments

#### **AUDIO** QUALITY



Is ineffective in highly noisy environments: difficult to hear and be heard

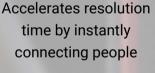
Prominent emergency button and audio cues to protect workers

#### **PERSONNEL SAFETY**



Limited safety features, no emergency button and no cues

#### THE SPEED OF **RESPONSE TIMES**





Delays response by taking at approximately 60 seconds to connect

Increases efficiency with prompt one-to-many communication

#### **TEAM WORK EFFICIENCY**



Decreases productivity by limiting communication to one-to-one if no PTT capability

Ruggedly built for work environments: withstands vibrations, shocks, heat, water, dust, humidity, drops and tumbles

### DURABILITY



Too fragile and sensitive to withstand dust and moisture of work environments. Consider the cost of replacing a smashed cell phone screen... several times... by several workers

Battery supports intensive use for the length of a full work shift to get the job done

### **PERFORMANCE**



Battery life insufficient for more than occasional use. Have you ever felt your phone battery getting hot when you use it a lot?

Intuitive, one-touch user interface. Easy to use when driving <mark>or weari</mark>ng protective equipment -

### **USABILITY**



Difficult to use safely in a work environment. Legal restrictions when driving.

Complex user interface.

keep your gloves on. Durable, rugged, long-

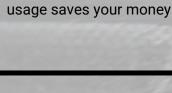
lasting device with longterm repair and support

and no monthly fee for

# REDUCTION



Disposable, quickly obsolete, consumerquality device with monthly payments for usage





MATERIALS

MOTOROLA SOLUTIONS

