

Radios



Cell Phones

WHY RADIOS?

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Where cell phones fall short, digital radios keep you going

CORPORATE SECURITY

Helps to ensure privacy via a closed network and encryption



Uses a public network and provides an avenue for the theft of corporate intellectual property

COVERAGE

Offers excellent reception and wide coverage



Prone to dead spots and poor reception

RELIABILITY IN EMERGENCIES

Designed to work even in times of emergencies, power outages and disaster situations



Subject to outages from call overload, power failures and natural disasters

AUDIO QUALITY

Provides clear communication even in highly noisy environments



Is ineffective in highly noisy environments: difficult to hear and be heard

PERSONNEL SAFETY

Prominent emergency button and audio cues to protect workers



Limited safety features, no emergency button and no cues

THE SPEED OF RESPONSE TIMES

Accelerates resolution time by instantly connecting people



Delays response by taking at approximately 60 seconds to connect

TEAM WORK EFFICIENCY

Increases efficiency with prompt one-to-many communication



Decreases productivity by limiting communication to one-to-one if no PTT capability

DURABILITY

Ruggedly built for work environments: withstands vibrations, shocks, heat, water, dust, humidity, drops and tumbles



Too fragile and sensitive to withstand dust and moisture of work environments. Consider the cost of replacing a smashed cell phone screen... several times... by several workers

PERFORMANCE

Battery supports intensive use for the length of a full work shift to get the job done



Battery life insufficient for more than occasional use. Have you ever felt your phone battery getting hot when you use it a lot?

USABILITY

Intuitive, one-touch user interface. Easy to use when driving or wearing protective equipment - keep your gloves on.



Complex user interface. Difficult to use safely in a work environment. Legal restrictions when driving.

COST REDUCTION

Durable, rugged, long-lasting device with long-term repair and support and no monthly fee for usage saves your money



Disposable, quickly obsolete, consumer-quality device with monthly payments for usage