




# SMARTPTT FOR ALTA SKI AREA NEAR SALT LAKE CITY, UTAH, USA


SmartPTT and Utah Communications Inc. help Alta Ski Area to be one of the best skiing locations in the State of Utah

## ALTA SKI AREA CHALLENGES



The necessity of **full radio coverage without any dead spots** despite the mountain landscape

Avalanche hazard requires **the ability to communicate** with an adjacent ski area (Snowbird), Town Marshal's department, Sheriff, local Heli skiing company, Mountain West Helicopters, and Unified Police (SL County Sherriff) **in an emergency**



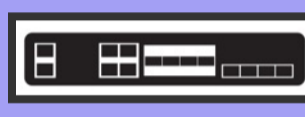
Increase **employee safety** and decrease emergency response times

**Motorola MOTOTRBO Connect Plus Trunking System**


**SmartPTT PLUS**

## SYSTEM DESCRIPTION


**2 SITES**



**265 SUBSCRIBERS**






**3 DISPATCH POSITIONS**



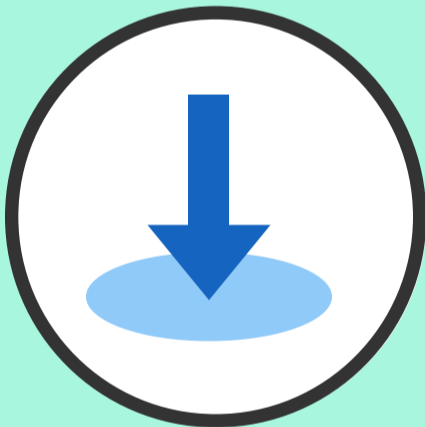
**Motorola Partner – Utah Communications, Inc.**

### FEATURES






## BENEFITS


- SmartPTT's cross-patching feature enables the dispatcher to interoperate with neighboring ski areas and public safety agencies during emergencies.
 




**2.** GPS location can show the dispatcher the location of an employee in the case of an emergency. If a skier needs assistance, knowing where employees are, can help reduce response times.




- Enhanced connectivity with staff improves workforce management (especially during such big events like competitions, closing season day, holidays' celebrations, demo days, etc.) and responsiveness to guest requests, increasing visitors' satisfaction and loyalty.
 



**4.** Centralized dispatching enables seamless communications across teams and the entire facility. When blasting will occur, an all call from the dispatcher can be broadcast to all users to alert them to an impending blast and location.



- Ability to interface with Motorola MOTOTRBO Man Down feature, supported by SmartPTT, to increase safety and peace of mind that all team members are safe and accounted for.
 



### TRIED AND TESTED IN CRITICAL SITUATION

SmartPTT was put to the test in February of 2017. The best use of the system was when Alta had a **backcountry avalanche** reported in White Pine Canyon (adjacent to Snowbird). Due to SmartPTT Cross Patch feature, Alta Ski Area was **able to communicate on hand sets directly** with the lead agency of backcountry rescues UPD (SL County Sherriff), Snowbird Ski Patrol, Alta Ski Patrol and Alta Central. **This direct communication among all parties was of great importance.**